



# Hella,



LET'S GET SOCIAL

@tihanyiphoto

My name is Tamara Tihanyi and I'm the photographer behind TihanyiPhoto.

Thank you for selecting me for your child's photo session. Getting great pictures is the most important thing you can do to help your child get requested for auditions, it's their No.1 marketing tool and when you book me, you can rest assured that you will get the best possible results. I am referred by the top children's agencies and I know what the agents and casting directors are looking for. I'm a perfectionist and I will always make sure that I get the best results out of your children. I take great pride in my work and makes me super happy and proud seeing how many opportunities my clients get with the help of my headshots!

Now that we have your appointment scheduled, please read the following information to help you prepare for your session.

Look forward working with you!

Tamara

## What to expect

You took the plunge, you're going to do a professional headshot session! Here is some information of what you can expect!

## Before

Now that we have your appointment on my schedule, it's time to prepare for your photo session. The better prepared you are, the better your images will look like. Make sure to read all the information that I have sent you and use the checklist in this booklet as it will greatly help and guide you thru the process so you get the most out of your session. Talk to your agent and make sure that you are on same page what you need out of this shoot. Think of looks that you want to achieve and prepare the right outfits. Get them approved by agent if needed. You are more then welcome to email me your

options and I'm happy to help and guide you prior to session.

E-mail me with any questions you may have.

## During

My goal is to make the session as fun and easy going as possible to help your child relax. Please allow me to direct him/her during the session. Kids tend to do much better when parents step back. If I need help, I will ask for it. Thanks.

## After

In about 7-10 business days after your photoshoot you will receive the lightly processed unretouched high resolution proofs in a downloadable password protected online gallery from which you can select your favorites to retouch. I also offer a rush delivery service as an add on option that will allow you to receive your gallery 24-48 business hours after your session if you are in a hurry. Usually the agent/manager selects the favorites, so I would recommend forwarding them the gallery and asking their opinion as well. Once those are selected I will retouch them and email you the web sized versions to use for the casting sites and email. All high res proofs and print size edits will be added to your webgallery so you can download and use right away.



## How to prepare

**CHECK WITH THE AGENT** - If represented by an agency please make sure that you check with your agent prior to your session if they need anything specific. Some agencies are very specific so please double check if they need to approve wardrobe or if they need to see snapshots of your child's hair prior to the appointment.

**KNOW WHAT YOU WANT**- Make sure you have a clear idea what looks you want to achieve and get outfits in advance. Don't leave this to the last minute. Iron and try everything on to make sure things fit properly. Practice your facial expressions and poses.

**DON'T FORGET** - Take off ALL jewelry prior to coming to session. If you don't have a professional hair/makeup artist set up, make sure that you bring everything you may need to touch up hair and face during session. Hair brush, bobby pins, clear elastic hair ties, chapstick, lotion, hairspray and/or hair styling product. Pin if top needs to be tightened in back.

**HAIR** - If you need a haircut please do that at least a week or two prior to your appointment, just in case it goes wrong – you just never know. For boys, a fresh cut a week before the shoot is fine. It's good to wash hair the night before so it looks fresh and avoid heavy products, oils that can make it look greasy.

**GLASSES** - If your child wears glasses it is good to have some shots taken with them on. However, the glare on glasses can detract from the eyes in photos. You can have the lenses removed from the frames for the shoot, get a cheap alternate with no glasses in it or use glasses that are non reflective. Claire's or Amazon has some cheap glasses if you decide to get some specifically for the shoot.

**GOOD NIGHT SLEEP/BREAKFAST** - Please make sure that your child is well rested and had breakfast prior to the session.

**NAP TIMES** - If your child is still of napping age, make sure the appointment doesn't interfere with that. Tired kids don't do well on shoots and it shows on photos.

**CLEAN** - Clean nails (remove any nail polish), clean hair, wipe away eye boogers, clean feet, wipe snotty noses, fresh-scrub teeth. The cleaner the kid, the better their photos will turn out.

**SUNBURN/SKIN/STAINS** - Stay clear from the sun a few days prior to your session to avoid sunburn. Avoid colorful drinks or lollipops within 24 hours of your shoot, don't let them eat or drink anything that will stain their face, teeth or mouths. Drink lots of water the week leading up to the session and moisturize. Try to eat healthy and stay away from fried salty food.

**FACIAL HAIR** - Hair in between eyebrows, above the lip, long hairs in nose etc. will ALL show up in the photos so if you don't want them shown, prepare your facial hair for your headshots by trimming, plucking couple days before session to avoid skin irritation. For men and teen boys choose a style for shaving facial hair in advance.

www.tihanyiphoto.com | info@tihanyiphoto.com | 323.610.6555



## Appointment

Please make sure that you arrive camera ready and have your child dressed in her/his first outfit by the appointment time! If you have hair/makeup set up you will need to arrive earlier and be ready to shoot at appointment time.

For a lot of people having their photograph taken is already a stressful event, so set yourself up to minimize your stress. Make sure to look up the location in advance and allow yourself plenty of time to get there considering traffic conditions and parking. Your session time starts from your appointment time, so please don't be late because it will take time from your session and that means less photos. I want to make sure that we can get the most out of our session time.

## Hair/Make-Up

HMUA (Hair and Make-up artist) is highly recommended for all ages for best results.

If you don't have a pro hair and makeup artist set up for your session, then you need to arrive hair and makeup ready. Kids should look age appropriate and wear little or no make up under age 8. If you want to check out my favorite products and tools to use check my Pinterest board:

### https://www.pinterest.com/tihanyiphoto

A headshot session is not the time to try new hair styles. It's best to have your kids hair as they generally wear it at auditions. Agents always want to see photos with hair down, so they can see length and texture and I recommend starting with that first. Hair needs to look good, can't be frizzy or messy so if you are not comfortable doing your child's hair please hire a stylist or take her to a dry bar prior to the session. Check hours in advance to make sure they are open. Hair can make or break a session. Please bring a brush, hairspray and anything that you might need so you can change up the hairstyles in between looks. Pigtails, braids, half up/half down etc. For 10 and up natural makeup is ok. (mascara, under eye concealer, blush, balm) It's always good to BRING Chapstick, lotion, hairspray, rubber bands and bobby pins to the session. Agents generally don't like bows and other accessories in hair.

Please REMOVE any nail polish and fake tattoos prior to the shoot. Also, I recommend removing earrings and jewelry.



## What to wear

Wardrobe can make or break a session. It is important to prepare and have a plan what looks you would like to shoot. Discuss with your agents and plan in advance. If you just go out for print modeling you will need different outfits than if you are doing acting headshots for film and tv.

If you would like to email me your outfits prior to our session I would be happy to give you advice on what would or wouldn't work so we have everything all set on the day of :) Please don't leave this to the last few days so there is plenty of time to make changes if needed. I also recommend getting your agents/ managers approval on outfits!

If you need further help or you just want someone else to do the work and find the best outfits currently available for your session, I now also offer VIRTUAL WARDROBE STYLING by me as an add on. I have a long relationship working with agents and managers and know what they are looking for. The way virtual wardrobe styling works is that I will send you links to specific items from different stores to purchase to create the looks you need for your session. Your session should be at least 2 weeks in advance to make sure you receive your outfits in time by mail. In some cases pick up in store options may be available and faster.

**In general** I recommend using deep, rich jewel tone colors rather than neon or pastel. See attached. Choose colors that compliment your child's skin tone/eyes. For example if she has blue eyes a blue shirt will bring out the color of her eyes. Still try to choose different colored outfits so not all the images look the same. For theatrical headshots muted, darker tones work best.

If you are purchasing new outfits for the session please make sure that you try them on prior to session and they fit correctly. For photoshoots it's good to buy a bit small so it fits better. Look for outfits with good necklines so it looks good in the headshots. Scoop necks generally work better for headshots then v-necks. Please make sure that all the outfits are ironed/wrinkle free.

For headshots SOLID colors always work best. Avoid grey, neons and pastels. They wash out and loose detail in the light. You can do small, non distracting prints like plaid shirts but stay away from too busy prints and big logos. Small patterns are generally less distracting. We want to keep the attention on the face and not the wardrobe. Try to put together outfits you would see in ty shows and commercials. Avoid too dressy clothing. Keep kids looking like kids. Casual items that you see kids wearing in commercials and tv shows. Outfits from Old Navy, H&M, Zara and Target are great. Most of the time you can even keep the tags on and return it after the session.;)





















**Use a variety of styles.** For example bring shirts, sweaters, dresses instead of using all T-shirts in different colors. Layers also look great, jackets, cardigans, vests etc. Also try to **pick a variety of colors** so not all the outfits are the same color. You can bring hats as well. It's good to try to get different styles.

Some agents recommend **character driven headshot** for film/tv and commercial auditions. This is generally isn't necessary for younger kids. If child is represented theatrically and commercially you will want 3-5

different looks. Pick the ones that fits you the most or want to play.

Some of these looks that agents may ask for are:

- bright smiling/smirk commercial shot
- neutral serious dramatic look
- preppy/smarty pants
- nerdy/quirky/comedy
- retro (Stranger Things style)
- mean girl/boy (think CW), jock
- bully
- edgy/wrong side of the tracks
- hipster/bohemian
- small town/country girl/guy
- young look
- sporty or special skill shot (dance shot)





























































## WARDROBE IDEAS FROM OLD NAVY





















## WARDROBE IDEAS FROM #M OLD NAVY



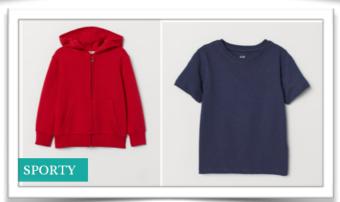




















## Wardrobe Check List

### DO NOT USE

- Pastel, Neon colors. Most agents don't like black, grey or white unless you layer something over them or it's for a specific look.
- Large patterns/large stripes
- Shirts with large logos or graphics
- Clothing with rhinestones or distracting embellishments
- Baggy/Oversized Clothing
- Tops that are strapless, one shouldered, has holes on shoulders or are with spaghetti straps (unless you are layering with something)
- Same color on all outfits on multi look sessions
- Same style on multiple outfits



### DO USE

- Jewel tones (Rich colors)
- Layers (jean jackets, cardigans, vests)
- Fitted clothing (sometimes it's good to go a bit small)

  Make sure that you try every item on your child before the session.
- Solids with interesting textures and/or details



- Use colors that compliment eyes/skin tone
- Use variety of colors on multi look sessions
- Use variety in styles on multi look sessions (Dresses, rompers, tees with shorts, button down shirts with long pants etc.)
- Small patterns are ok, they tend to be less distractive especially with jacket layered over it



## Baby, it's cold outside...

Please make sure that when you shoot outdoors with me in the winter monthes that you select winter appropriate outfits so your child is not cold. Even though we live in California it can get very chilly in the mornings and freezing kids don't do well on photoshoots! Layers, jacket, vest, tights, fitted sweaters are perfectly appropriate options for your session and they will still look super cute on photos. Attached some examples below. When shopping for clothing I recommend you check out Old Navy, Target, GAP, H&M, Macy's, Gymboree, Janie and Jack and Crewcuts for solid jewel tone items. Remember no graphics or distracting patterns! To find these items check out the boy and girl outfit boards on my pinterest! <a href="https://www.pinterest.com/tihanyiphoto/">https://www.pinterest.com/tihanyiphoto/</a>



#### www.tihanyiphoto.com



WWW.TIHANYIPHOTO.COM

# Signature edits/retouching

All packages come with a certain amount of complimentary basic retouches and you can order additional ones for a low fee. I recommend getting all images that agent uses, you will post on casting sites or plan to print to be retouched. My signature edits will make your images stand out. Basic retouching may include erasing few blemishes, hair flyways, whitening teeth, brightening eyes etc., but you may opt for more advanced retouching to remove heavy acne, even out skin tones, fill in missing teeth, manipulate clothing or background etc.





# High resolution images

The proofs that I will send you in the web gallery are your high resolution originals. It is very important that you download and make back ups of your images for future use at your earliest convenience. Once I finish a session I send everything over to my clients and then I archive the images.

Most proofs are deleted after a year to save up space on my hard drives so please make sure that you do this right away. I can't take responsibility for lost or damaged images!

## Printing/Cropping

All images in your gallery are in high resolution, print sized but you won't be able to print them at any printing place.

Since headshots are generally printed in 8 by 10 inches and all images created by the camera are in 8 by 12 format (2:3 ratio like a 4x6 print) they will need to be cropped or set up in a headshot format with a border around them, therefor I recommend printing places that specialize in headshots:

www.theactorsphotolab.com
nohoprint.com









# Referrals

www.headshots2go.com

I love when my clients are so happy with their photos that they refer their friends and family to me. As my appreciation I started a REFERRAL PROGRAM to say THANK YOU. For each person you refer who books and holds a session with me, you will get a \$25 CREDIT to use towards your next session. Up to a FREE SESSION! Please email us who you referred so I can keep track! Only new clients that haven't had a session with me before qualify. Only one person will get referral credit.

# Policies & Procedures

By booking a session with Tamara Tihanyi Photography you agree to all of the policies/procedures listed below so please read carefully.





### HOLDING FEE/BALANCE DUE

\$150 non-refundable and non-transferable holding fee is required to reserve an appointment. The amount will be applied to your balance the day of the shoot. Once deposit received, Tihanyi Photography shall reserve the date and time agreed upon, and not make any other reservations or accept any other clients for said date and time. For this reason, in the event that you cancel or reschedule within 3 business days from appointment time for any reason, all monies paid shall be retained by Tihanyi Photography in order to offset it's loss of business. The remaining balance is due on the day of your session and must be paid in CASH ONLY. Receipt of total payment will be provided by request for tax purposes. If you wish to pay remaining balance via a credit card, payment must be done no later then 3 days prior to appointment date and a 4% credit card processing will be added on.

Please make sure that you are available on the day selected before scheduling a session. Holding fees are NON-REFUNDABLE.

#### RESCHEDULING

72 hours is required to reschedule your session. Last minute reschedule requests and no shows will result in losing your holding fee, otherwise it will go toward your new appointment. Rescheduling is allowed ONE time from the original appointment time. Second reschedule request will result in forfeiture of your deposit even with the 72 hours notice. Rescheduling must be within 60 days of original appointment time or holding fee will be forfeited by client.

### SICKNESS POLICY

I DO NOT work with sick kids. Due to the fact that I primarily work in close proximity with children, to protect myself and other clients from catching a disease, my sick policy will be strictly observed and any child (or parent) showing obvious signs of illnesses will be asked to leave and will result in losing your holding fee.

### COVID-19

Clients are required to cancel or transfer their session if they have shown any symptoms associated with COVID-19 within 14 days of their shoots. If client or immediate family member has tested positive in the past 30 days, a negative test is required to keep appointment. I ask that you follow all current CDC and local guidelines regarding Coronavirus safety during our session, including but not limited to the proper usage of masks when required and social distancing.

For youth clients, only one parent or guardian will be allowed at session. For adult clients, only the client being photographed will be allowed at shoot. No other guests will be allowed.

### LATE ARRIVALS

If you are late for your shoot, this will result in less shoot time and fewer images/looks as I may have another client scheduled after you. If you are over 20 minutes late, this is considered a cancellation and will result in the forfeiture of your deposit.

### TIMELINE AND SESSION REVIEW

Client will receive a gallery of all proofs approximately seven to fourteen (7-14) days after Client's Photography Session date. Rush delivery of images is available as an add on.

The gallery will remain active for 60 days. All images will be archived after 60 days. Once the gallery is closed, a \$50.00 dollar fee will be charged to resend gallery.

### **COMPLIMENTARY RETOUCHES**

In order to receive your retouches complimentary included in your package you must select the images to retouch within one month from your original session date. After one month you will lose your free retouches and will be charged \$15 for basic retouching for each image that you wish to edit.

I do not offer retouching on sessions that are older then 6 months old, so please make sure that you make your selection in a timely manner.

### **RE-SHOOT & REFUND**

I will only offer a free re-shoot/refund in the case of technical issues on my part and due to sudden inclement weather.

Free re-shoots will NOT be offered for reasons such as clients clothing choice, dissatisfaction of makeup/hair, client facial expressions, uncooperative subjects (including babies, toddlers) or things beyond the photographers control.

### AGE AND OTHER LIMITATIONS

I currently offer sessions from ages 6 years and up. For any clients under 18 years of age, a parent or legal guardian is required to be present during session.

I do not offer sessions to children of other headshot or kids photographers.

Absolutely no pro cameras or videography allowed during sessions!



Thank you for choosing TihanyiPhoto as your photographer!





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